

**"THE GUY LOMBARDO SHOW":** CBS Mondays 10-00/10-30pm February 15 to May 16, 1932  
 CBS Wednesdays 9-00/9-30pm May 25, 1932 to May 17, 1933  
 Sponsor: General Cigar Company (Robert Burns Panatelas)  
 With Guy Lombardo's Orchestra

Series \*2: CBS Wednesdays 9-30/10-00pm May 24, 1933 to June 13, 1934  
 Sponsor: General Cigar Company (White Owl Cigars) (not on Oct 4)  
 With Guy Lombardo's Orchestra

**"THE ADVENTURES OF GRACIE":** CBS Wednesdays 9-30/10-00pm September 19, 1934 to Sept 25, 1935  
 Sponsor: General Cigar Company (White Owl Cigars)  
 With Ferde Grofe's Orchestra

Series \*2: CBS Wednesdays 8-30/9-00pm October 2, 1935 to September 23, 1936  
 Sponsor: Campbell Soup  
 With Milton Watson  
 Jacques Renard's Orchestra (until Jul 1)  
 Eddie Duchin's Orchestra (Jul 8 to Aug 26)  
 Henry King's Orchestra (Sep 2 onwards)

**"THE BURNS AND ALLEN SHOW":**  
 Series \*1: CBS Wednesdays 8-30/9-00pm September 30, 1936 to March 24, 1937 (26 editions)  
 Sponsor: Campbell Soup  
 With Tony Martin (from Nov 25 onwards)  
 Ken Niles (announcer)  
 Henry King's Orchestra

Series \*2: NBC Mondays 8-00/8-30pm April 12, 1937 to August 1, 1938 (69 editions)  
 Sponsor: General Foods Corporation (Grape Nuts)  
 With Dick Foran (until Jun 7, 1937)  
 Tony Martin (from Jun 14, 1937 onwards)  
 Ronald Drake (announcer)(until Nov 1), John Conte (announcer)(from Nov 1)  
 Ray Noble's Orchestra (until Mar 28, 1938)  
 Jan Garber's Orchestra (Apr 4 to Jun 27, 1938)  
 Glen Gray's Orchestra (from July 4, 1938 onwards)  
 \* Frank Parker replaced Tony Martin from Apr 18 to May 2, 1938

Guests:      July 5, 1937 Charles Winninger  
 October 11, 1937 Bob Burns      } These guests filled  
 October 18, 1937 Phil Baker      } in for George and  
 October 25, 1937 Eddie Cantor      } Gracie who were on  
 November 1, 1937 Al Jolson And Ruby Keeler      } vacation

Series \*3: CBS Fridays 8-30/9-00pm September 30, 1938 to June 23, 1939 (39 editions)  
 Sponsor: Liggett And Myers Tobacco Company (Chesterfield Cigarettes)  
 With Frank Parker  
 Paul Douglas (announcer)  
 Ray Noble's Orchestra

Series \*4: CBS Wednesdays 7-30/8-00pm October 4, 1939 to June 26, 1940 (39 editions)  
 Sponsor: Lehn And Fink Products (Hinds Honey and Almond Cream)  
 With Frank Parker  
 Truman Bradley (announcer)  
 Ray Noble's Orchestra

Series \*5: NBC Mondays 7-30/8-00pm July 1, 1940 to March 24, 1941 (39 editions)  
 Sponsor: George A. Hormel (Spam)  
 With Senor Lee  
 John Hiestand(announcer)(until Feb 3), Jimmy Wallington (from Feb 10)  
 Artie Shaw's Orchestra

Guests:      January 6, 1941 Eddie Cantor  
 January 13, 1941 Cobina Wright Jr.  
 January 20, 1941 Cobina Wright Jr.  
 January 27, 1941 Cobina Wright Jr. and Sr.  
 February 3, 1941 Mayor Kelly of Chicago  
 February 24, 1941 Beatrix Fairfax

Series \*6: NBC Tuesdays 7-30/8-00pm October 7, 1941 to June 30, 1942 (39 editions)  
 Sponsor: Lever Bros. (Swan Soap)      Oct 28 1941 Gladys Hall  
 With Jimmy Cash, Richard Haydn (Apr 21 - Jun 9)      Nov 25 1941 Melvyn Douglas  
 Bill Goodwin (announcer)      Dec 23 1941 Edna May Oliver  
 ...      Jan 6 1942 Basil Rathbone

"THE BURNS AND ALLEN SHOW":

Series \*7: CBS Tuesdays 9-00/9-30pm October 6, 1942 to June 29, 1943 (39 editions)

Sponsor: Lever Bros. (Swan Soap)

With Jimmy Cash

Elvia Allman

Lawrence Nash

Bill Goodwin (announcer)

November 24, 1942 Eddie Cantor

Paul Whiteman's Orchestra

December 15, 1942 Herbert Marshall

Guests: December 22, 1942 Akim Tamiroff

December 29, 1942 Rita Hayworth

January 19, 1943 Brian Donlevy

February 9, 1943 Charles Laughton

February 16, 1943 Veronica Lake

February 23, 1943 Bob Burns

March 2, 1943 Madeleine Carroll

March 9, 1943 Deems Taylor and Jose Iturbi

Series \*8: CBS Tuesdays 9-00/9-30pm August 31, 1943 to June 13, 1944 (41 editions)

Sponsor: Lever Bros. (Swan Soap)

(not on Jan 11)

With Jimmy Cash

Elvia Allman

Lawrence Nash

Mel Blanc

Hans Conreid

Bill Goodwin (announcer)

Felix Mills' Orchestra

Guests: August 31, 1943 Frank Sinatra

September 14, 1943 Brian Donlevy

September 21, 1943 Ray Milland

September 28, 1943 Ann Sheridan

October 12, 1943 Eddie Cantor

October 19, 1943 Pat O'Brien

October 26, 1943 Hedy Lamarr

November 2, 1943 Jack Benny

November 16, 1943 Walter Pidgeon

November 23, 1943 Loretta Young

November 30, 1943 Charles Boyer

December 7, 1943 Ida Lupino

December 14, 1943 Kay Kyser

December 21, 1943 Charles Laughton and Elsa Lanchester

December 28, 1943 John Garfield

January 4, 1944 Paulette Goddard

January 18, 1944 William Bendix

January 25, 1944 Paul Henreid

February 1, 1944 William Powell

February 8, 1944 Adolphe Menjou and Veree Teasdale

February 15, 1944 Fred Astaire

February 22, 1944 Cecil B. DeMille

February 29, 1944 Dorothy Lamour

March 7, 1944 Alan Ladd

March 14, 1944 Paul Lukas

March 21, 1944 Rita Hayworth

March 28, 1944 Brian Aherne

April 4, 1944 Lucille Ball

April 11, 1944 Herbert Marshall

April 18, 1944 Barbara Stanwyck

April 25, 1944 Frank Morgan

May 2, 1944 Lana Turner

May 9, 1944 Ray Milland

May 16, 1944 Lawrence Tibbett

May 23, 1944 George Jessel

May 30, 1944 Betty Grable

June 6, 1944 Dinah Shore

June 13, 1944 Dinah Shore

"THE BURNS AND ALLEN SHOW":

Series \*9: CBS Tuesdays 9-00/9-30pm August 15 to December 26, 1944 (not on Nov 7)  
 & Mondays 8-30/9-00pm January 1 to June 25, 1945 (not on Apr 16) (44 edit  
 Sponsor: Lever Bros. (Swan Soap)  
 With Jimmy Cash (until Dec 26)  
 Sara Allgood  
 Bill Goodwin (announcer) (until Dec 26)  
 Harry Von Zell (announcer) (from Jan 1)  
 Felix Mills' Orchestra  
 Guests:      August 22, 1944 Van Johnson  
                  September 12, 1944 Louella Parsons  
                  October 31, 1944 Van Johnson      November 14, 1944 James Melton  
                  November 21, 1944 Franchot Tone  
                  November 28, 1944 Jose Iturbi  
                  December 12, 1944 Frank Sinatra  
                  January 1, 1945 Charles Boyer  
                  January 8, 1945 Shirley Temple  
                  January 15, 1945 Alan Ladd  
                  May 7, 1945 Turhan Bey

"MAXWELL HOUSE COFFEE TIME":

Series \*1: NBC Thursdays 8-00/8-30pm September 20, 1945 to May 30, 1946 (37 editions)  
 Sponsor: General Foods (Maxwell House Coffee)  
 With Bill Goodwin (announcer)  
 Meredith Willson's Orchestra  
 Guests:      November 8, 1945 George Jessel  
                  November 15, 1945 Mischa Auer  
                  November 29, 1945 Jack Benny  
                  December 13, 1945 Dinah Shore  
                  December 20, 1945 Dinah Shore And George Montgomery (COMBINED SHOW)  
                  January 24, 1946 Kay Kyser  
                  February 14, 1946 Charles Mortimer  
                  April 25, 1946 Sydney Strotz  
                  May 2, 1946 Charles Boyer, Dinah Shore (COMBINED SHOW)  
                  May 9, 1946 Harpo Marx  
                  May 23, 1946 Sharon Douglas  
                  May 30, 1946 Ben Gage

## Series \*2: NBC Thursdays 8-30/9-00pm September 5, 1946 to May 29, 1947 (39 editions)

Sponsor: General Foods (Maxwell House Coffee)

With Mel Blanc

Bill Goodwin (announcer)  
 Meredith Willson's Orchestra

Guests:      September 12, 1946 Dewey Robinson  
                  September 26, 1946 Kay Kyser  
                  October 3, 1946 Eddie Cantor  
                  November 7, 1946 Frank Sinatra  
                  November 14, 1946 Louella Parsons  
                  November 21, 1946 Clark Gable  
                  December 26, 1946 Eddie Cantor  
                  January 30, 1947 Beatrice Lillie  
                  February 6, 1947 Sonny Tufts  
                  February 13, 1947 Cary Grant  
                  February 20, 1947 Al Jolson  
                  May 29, 1947 Frances Langford and Carmen Dragon

Series \*3: NBC Thursdays 8-30/9-00pm September 4, 1947 to June 10, 1948 (41 editions)

Sponsor: General Foods (Maxwell House Coffee)

With Mel Blanc

Bea Benaderet

Hans Conreid

Gale Gordon

Bill Goodwin and Toby Reed (announcers)

Meredith Willson's Orchestra

Guests: September 18, 1947 Edith Head, Orry Kelly and Howard Greer

October 2, 1947 William Powell

October 16, 1947 Cary Grant

October 30, 1947 Cary Grant

November 6, 1947 Arnold Stang

November 13, 1947 Cary Grant

November 27, 1947 Jean Sablon

December 4, 1947 Bing Crosby

December 25, 1947 Jane Wyman

January 8, 1948 Jack Benny

January 22, 1948 Walter O'Keefe

February 12, 1948 Kay Kyser

March 1, 1948 Eddie Cantor

#### "MAXWELL HOUSE COFFEE TIME":

Series \*4: NBC Thursdays 8-30/9-00pm September 30, 1948 to June 23, 1949 (39 editions)

Sponsor: General Foods (Maxwell House Coffee)

With Bill Goodwin and Toby Reed (announcers)

Harry Lubin's Orchestra

Guests: December 16, 1948 Ronald Colman and Benita Hume

December 30, 1948 Meredith Willson

January 6, 1949 Gregory Peck

January 20, 1949 Cesar Romero

January 27, 1949 Gene Kelly

February 10, 1949 Howard Duff

February 17, 1949 James Mason and Pamela Kellino

March 3, 1949 Richard Widmark

March 17, 1949 Marlene Dietrich

March 24, 1949 Jane Wyman

March 31, 1949 Jack Benny

April 7, 1949 Robert Montgomery

April 21, 1949 Eddie Cantor

May 5, 1949 William Boyd (Hopalong Cassidy)

May 12, 1949 Marie McDonald

May 19, 1949 Mickey Rooney

June 2, 1949 Chester Morris

June 16, 1949 Rudy Vallee

June 23, 1949 Robert Young

#### "THE BURNS AND ALLEN SHOW":

Series \*10: CBS Wednesdays 10-00/10-30pm September 21, 1949 to May 17, 1950 (35 editions)

Sponsor: Block Drug Company (Amident Toothpaste)

With Horace McNear

Hal March

Bea Benaderet

Bill Goodwin (announcer)

Harry Lubin's Orchestra

Guests: December 7, 1949 The Andrews Sisters

December 28, 1949 George Jessel

January 25, 1950 Ronald Reagan

February 1, 1950 Al Jolson

March 29, 1950 Al Jolson

April 3, 1950 Dinah Shore

#### "THE LUX RADIO THEATRE": CBS Mondays 9-00/10-00pm

George Burns and Gracie Allen appeared in the following shows:

March 29, 1937 "Dulcy"

February 15, 1943 "Are Husbands Necessary?"